

axis

Innovation as Standard



Experts in Contract Hire, Leasing, Rental and Fleet Management
for leading transport and logistics clients, nationwide

What we do

Axis Fleet Management Limited is an innovative contract hire, leasing and rental provider to leading transport and logistics customers nationwide.

We focus on offering clients choice, flexibility and value to help them meet the demands of their customers across all logistics sectors.

What sets Axis apart is its ability to reduce the Total Cost of Ownership (TCO) involved in managing diverse and complex fleets and by being innovative in the application of added value services that distinguish leading providers. We recognise that customers have a choice, and believe that it is only by genuinely understanding and anticipating customer needs that we can succeed.

Why choose Axis?

Smart customers choose Axis because

- They can choose from the widest range, choice and quality of transport assets
- Service is pragmatic and operationally savvy
- They appreciate a genuinely innovative approach to fleet management
- Flexible finance terms suit their specific circumstances
- Driving the lowest Total Cost of Ownership (TCO) for the asset

Why Axis

Customer feedback has identified the Axis point of difference:

- Fleet Management expertise
 - Managing nearly 3000 assets gives scale, capacity and extensive industry expertise
 - The Axis team boasts many years of direct operational experience – they really know the issues customers face, and how to overcome them
- Telematics
 - Expert data analysis, interpretation and simplified reporting enables clients to get the most out of valuable telemetry data
 - Optional analytical support to help your team optimise driving performance, productivity and consumption
- Predictive Cruise Control (PCC) -the latest innovation adopted by Axis is
 - PCC is automatically enabled when Cruise Control is activated; it saves fuel by anticipating the road ahead and managing the throttle and gear selection proactively through map information.
 - PCC "releases the throttle" when the crest of a hill is approached and detects when best to use the truck's kinetic energy for free.
 - Fuel consumption is reduced and operational savings of up to 2% can be achieved, it is particularly beneficial on rolling hill roads.

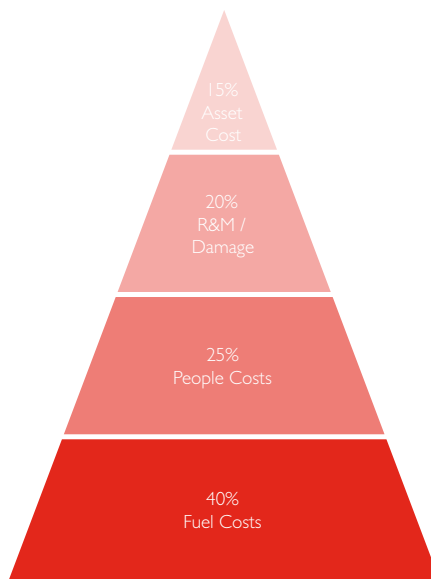


The Latest Technological advances

Axis assets are equipped with all the latest technology you would expect – Axis has registered it's streamlined aerodynamic trailers under the name '**Axis Aircutter**'. Axis also offers the "**Hatcher**" air management system and electronic self-adjusting air deflector kits. Test show both options can make a real difference of 5% to fleet running costs through improved fuel efficiency.

Axis is at the forefront of new innovations such as **Predictive Cruise Control (PCC)** which is now being offered through its leading partners and can drive up to 5% reduction in fuel consumption and costs. With fuel representing around 40% of Total Cost of Ownership, this equates to a 2% margin improvement that converts straight to profit.

Axis has received positive client feedback of its services, with customer customers commenting on the range, flexibility, quality and value of the options Axis proposes.



Flexibility in terms of the payment options, whether it be contract hire, finance lease or rental. Axis recognises that many logistics providers need to mix and match their fleet to suit the specific needs of the diverse contracts they run on behalf of their customers. By taking a flexible approach, we can nearly always propose an attractive solution to drive value for them. While Axis may not bend over backwards, it will work incredibly hard to ensure you receive the service and choice you need.

Quality is vitally important – and underpins everything Axis does. First, by partnering with trusted manufacturers, Axis is able to offer high quality assets; all maintained through main dealer networks and a nationwide selection of reliable maintenance partners. Doing this well minimises overall service costs as well as ensuring the correct maintenance and service schedules are followed. This reduces down time and of course enhances end of term residual value – both of which lower Total Cost of Ownership. Running a quality fleet also makes the operator better able to recruit and retain professional drivers – and with current driver shortage, hiring costs see a reduction.

Value is of course essential as a competitive price is a rather obvious requirement. Axis adds value through extra services or smart analytics, tailored reports and actionable recommendations based on smart telemetry applications. Whatever data is collated, it is HOW it is analysed and more importantly actioned that real value can be achieved. From simple but effective EcoStyle reports, to league tables of driver performance, our expertise facilitates intelligent and constructive discussions to be held with drivers. This helps drivers learn and improve their productivity, be safer for them and other road users and contributes to lower running costs. Axis capability to support a Total Fleet Management solution assures compliance to all aspects of Operators license and maintenance requirements. This can be a real headache for some operators and knowing this vital aspect of fleet management is taken care of, allows smart Fleet Managers to focus on other areas critical to their business.

The choice

Often, making an informed choice is tricky – with Axis consultants on hand, we can help guide you to the most appropriate solution considering all the factors important to your business.



Our partner manufacturers include:



Our customers include:



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